**Cape Town speaker, trainer, and author named President-Elect of**

**Toastmasters International**

Aletta Rochat becomes second highest officer of global educational organization

**ENGLEWOOD, Colo., Aug. 17, 2024** — Aletta Rochat, DTM, of Cape Town, Western Cape, South Africa, is the new International President-Elect of [Toastmasters International](http://www.toastmasters.org), the world’s leading organization devoted to communication and leadership skills development. Rochat assumed the one-year term at the organization’s 2024 International Convention, held in Anaheim, Calif., Aug. 14-17.

As a member of the Toastmasters International Board of Directors, Rochat is a “working ambassador” for the organization. She works with the Board to develop and support the policies and procedures that guide Toastmasters International in fulfilling its mission.

Rochat is a professional speaker, trainer, and author. She owns Voicing your Potential, a company she founded in 2010. She coaches clients on executive presence and communication skills.

Rochat has a bachelor of arts degree from the University of Witwatersrand and a diploma in marketing management from the University of South Africa. She is also a certified world class speaking coach. During her time as a student, Rochat was a part of the Rotary exchange program. As a young professional, she was selected for the Rotary Group Study Exchange program. Xtraordinary Women honored her with the Woman of the Month award in April 2018. Outside of Toastmasters, Rochat serves as a trustee of both the Allegro Trust and The Eden, where she manages funds for both nonprofit organizations.

A Toastmaster since 2008, Rochat is a member of her home club, Cape Town Toastmasters Club in Cape Town. She has held a number of high-profile leadership positions within Toastmasters and has attained the Distinguished Toastmaster designation—the highest level of educational achievement in the organization.

She says, “Speaking and leadership skills are catalysts for opportunity. Toastmasters provides the environment that allows you to build self-belief and confidence, which are essential for career development. An investment of time and energy into our program delivers results in all areas of your life.”

For more information about Toastmasters, visit [www.toastmasters.org](http://www.toastmasters.org).

**About Toastmasters International**

Toastmasters International is a nonprofit educational organization that builds confidence and teaches public speaking skills through a worldwide network of clubs that meet online and in person. In a supportive community or corporate environment, members prepare and deliver speeches, respond to impromptu questions, and give and receive constructive feedback. It is through this regular practice that members are empowered to meet personal and professional communication goals. Founded in 1924, the organization is headquartered in Englewood, Colorado with over 270,000 members in more than 14,000 clubs in 150 countries. For information about local Toastmasters clubs, please visit [toastmasters.org](https://c212.net/c/link/?t=0&l=en&o=4108201-1&h=3902944848&u=http%3A%2F%2Fwww.toastmasters.org%2F&a=toastmasters.org). Follow [@Toastmasters](https://c212.net/c/link/?t=0&l=en&o=4108201-1&h=2951719655&u=http%3A%2F%2Ftwitter.com%2FToastmasters&a=%40Toastmasters) on X (formerly Twitter).

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