



**Minutes of the 2014-2015 Board of Directors Teleconference  
April 16, 2015**

The 2014-2015 Board of Directors convened on April 16, 2015, at 8 a.m. Pacific Time with International President, Mohammed Murad, DTM presiding. The other officers and directors present were: International President-Elect Jim Kokocki, DTM; First Vice President Mike Storkey, DTM; Second Vice President Balraj Arunasalam, DTM; Immediate Past International President George Yen, DTM; Chief Executive Officer Daniel Rex; Karen Blake, DTM; Ede Ferrari D'Angelo, DTM; Tom Jones, DTM; Ross Mackay, DTM; Khaled Matlagaitu, DTM; Deepak Menon, DTM; Richard Peck, DTM; Alan Shaner, DTM; Gloria Shishido, DTM; Charlie Starrett, DTM; Joan Watson, DTM; and Dennis Wooldridge, DTM. Secretary/Treasurer Sally Newell Cohen was also present. International Directors Sharon Anita Hill, DTM and Patrick Oei, DTM were absent.

The report of the Executive Committee was presented by International President-Elect Kokocki and covered the following item considered during its April 14, 2015, meeting:

1. In accordance with Policy 11.4: Board of Directors Committees, the Committee reviewed and voted to approve District Signature Forms for district bank accounts in districts 20, 81, 82 and 89 for the program year ending June 30, 2015.
2. Presidential citations are presented at the International Convention to members who have shown continual support and dedication to the organization, and have contributed at the district or international levels. Citation recipients are selected at the discretion of the International President with input from the Chief Executive Officer. To strengthen the selection process and ensure more global representation of recipients, the Executive Committee recommended specific criteria, including a set of qualitative questions to objectively evaluate a member's contribution to organizational growth, organizational excellence and brand equity; and established a maximum of 20 recipients per year with the requirement the International President select at least one, and no more than two, recipients per region. The selection process and criteria were adopted as protocol (attached).

Pursuant to Policy 11.3, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted".

International President Murad adjourned the meeting at 9 a.m.

Sally Newell Cohen  
Secretary/Treasurer

Distribution: Board of Directors  
Nonprofit General Counsel  
Chief Executive Officer

## Presidential Citation

Each year the International President selects individuals to receive a presidential citation award. This is a significant honor, and to ensure the most qualified and deserving recipients are chosen to receive the award, this nomination and selection process has been established.

### 1. Criteria

The following criteria will be used to determine if a member is a qualified Presidential Citation recipient.

#### A. Organizational growth

- I. Has the member participated in the chartering of 15 or more clubs within the last 10 years?
- II. Was the member instrumental in the forming of a new district?

#### B. Organizational excellence

- I. What type of significant, long-term contributions has the individual made at the district or international levels?
- II. How has the person notably and publicly exemplified Toastmasters International's core values?

#### C. Brand equity

- I. What type of significant, public contributions has the member made outside of Toastmasters in his or her profession or community?
- II. How have these contributions created large-scale recognition or awareness of Toastmasters?

### 2. Nominee Selection

- A. There are no more than two recipients selected per region.
- B. The International President refers to the criteria during the selection process.
- C. A maximum of 20 citations will be awarded each year.
- D. Past International Presidents are not eligible to receive a Presidential Citation.
- E. No individual is eligible to receive a Presidential Citation more than once.

### 3. Nomination Results

- A. If a member has been selected, World Headquarters notifies the member and each individual who nominated the recipient.
- B. If the nominated member is not selected, World Headquarters notifies the individual who nominated the member.
- C. Recipients are recognized at International Convention.