



## **Minutes of the 2019-2020 Special Meeting of the Board of Directors Teleconference May 14-15, 2020**

The 2019-2020 Toastmasters International Board of Directors convened May 14-15, 2020, with International President Deepak Menon, DTM, presiding. The officers and directors present were: Richard E. Peck, DTM; Margaret Page, DTM; Matt Kinsey, DTM; Lark Doley, DTM; Sal Asad, DTM; Sudha Balajee, DTM; Joan T. Lewis, DTM; Anthony J. Longley, DTM; Larry Marik, DTM; Stefano S. McGhee, DTM; TK O'Geary, DTM; Carol Prahinski, DTM; Mohamad A. Qayoom, DTM; Aletta Rochat, DTM; Naomi Takeuchi, DTM; David Templeman, DTM; Tuire Vuolasvirta, DTM; Susan Zhou, DTM; and Chief Executive Officer Daniel Rex. Chief Digital and Information Officer Sam Farajian, Chief Financial Officer John Bond, Marketing Communications Director John Lurquin, Club Quality and Member Support Director Danielle Mitchell, District Growth and Support Director Jonathan Lam, Training and Development Director Kate Rynerson-Wingrove, Secretary Angela Mennenga, and Executive Services Manager Mona Shah were also present. No Board Members were absent.

1. The Board reviewed and adopted the agenda as presented.
2. The Board received the report (attached) of the May 3-4, 2020 Executive Committee Special Meeting teleconference as presented by International President-Elect Peck. The Board adopted the Committee's recommendations as presented in item #1. The other items were considered subsequently and separately by the Board.

The Board adopted item #2 relating to club recognition. In addition, the Board directed World Headquarters to develop an award that would recognize clubs that experience no net member loss. Clubs would only be able to earn the net member gain award or the no net member loss award.

The Board concurred with the Committee for item #3 relating to Goal #10 of the Distinguished Club Program.

The Board adopted item #4 relating to:

- Area recognition
- Division recognition
- District recognition

3. The Board voted to calculate educational awards for District recognition previously approved in this meeting based on awards submitted through Club Central.

As there was no other business on the agenda, the meeting was adjourned.



Pursuant to Policy 11.3, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted" or "highly confidential."

A handwritten signature in black ink, which appears to read "Angela Mennenga". The signature is fluid and cursive, written in a professional style.

Angela Mennenga  
Secretary

Distribution: Board of Directors  
Nonprofit General Counsel  
Chief Executive Officer  
Past International Presidents  
Past International Directors



## **Minutes of the 2019-2020 Executive Committee Special Meeting May 3-4, 2020**

The 2019-2020 Executive Committee convened for a special meeting on May 3-4, 2020, with International President Deepak Menon, DTM, presiding. The other officers present were: International President-Elect Richard E. Peck, DTM; First Vice President Margaret Page, DTM; Second Vice President Matt Kinsey, DTM; and Immediate Past International President Lark Doley, DTM; and Chief Executive Officer Daniel Rex. Secretary Angela Mennenga, Chief Information and Digital Officer Sam Farajian, Club Quality and Member Support Director Danielle Mitchell, District Growth and Support Director Jonathan Lam, Training & Development Director Kate Rynerson-Wingrove, and Executive Services Manager Mona Shah were also present. No members were absent.

1. The agenda was adopted as presented.
2. The Committee, in the context of the COVID-19 pandemic, discussed the performance of Clubs as measured by the Distinguished Club Program (DCP). The Committee acknowledges that many clubs, due to influences beyond their control, will struggle to meet DCP requirements and goals.

The Committee reviewed several scenarios suggesting methods of modifying DCP requirements and goals that would result in increased Club achievement for the 2019-2020 program year. The Committee decided to not recommend to the Board any modifications to the DCP.

The Committee recommends to the Board that a special Club recognition program be created for 2019-2020 year. The program would recognize Clubs that have:

- a. Indicated in Club Central, anytime between January 1, 2020 and June 30, 2020, that the club conducted meetings online, and
- b. Have reached by June 30, 2020, educational goals in one of two tiers:
  - I. four (4) educational goals as recognized by the DCP, or
  - II. six (6) educational goals as recognized by the DCP

World Headquarters would develop an appropriate name for this award.

The Committee discussed other ways to recognize clubs during these unprecedented times. The Committee recommends that the Board direct World Headquarters to develop an award that would recognize clubs who experience net member gain. This award would ensure that club officers are continuing to focus on membership retention and growth, and would reduce the number of low and ineligible clubs. The Committee also recommend that the Board directs



World Headquarters develop an award that would recognize those clubs that reinstate by September 30, 2020, who were suspended as of April 1, 2020.

3. The Committee discussed Distinguished Club Program Goal #10, which includes the deadline for on-time credit for dues renewals. The Committee decided not to recommend to the Board any extension of the dues renewal date past the current extension to April 30, 2020.
4. The Committee, in the context of the COVID-19 pandemic, discussed the performance of Areas, Divisions, and District as measured by their respective recognition programs. The Committee acknowledges that many Areas, Divisions, and Districts, due to influences beyond their control, will struggle to meet recognition program requirements and goals.

The Committee reviewed several scenarios suggesting methods of modifying Area, Division, and District requirements and goals that would result in increased achievement for the 2019-2020 program year. The Committee decided to not recommend to the Board any modifications to these programs.

The Committee recommends to the Board that special recognition programs be created for 2019-2020 year for Areas, Divisions and Districts as follows:

- a. Area Recognition
  - i. An award to recognize Area Directors for completing 100% of their second round of area visits for the 2019-2020 program year.
- b. Division Recognition
  - i. An award to recognize the top three (3) Divisions in each district with the greatest net increase in paid clubs and membership payments, respectively, as a percentage, calculated from May 1, 2020 to June 30, 2020.
- c. District Recognition
  - i. An award to recognize the top three Districts in each Region with:
    - i. The greatest percentage increase in educational awards calculated from May 1, 2020 and June 30, 2020.
    - ii. The greatest net increase in paid clubs and membership payments, respectively, as a percentage, calculated from May 1, 2020 to June 30, 2020.

As there was no other business on the agenda, the meeting was adjourned.



Pursuant to Policy 11.3, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted" or "highly confidential."

A handwritten signature in black ink, reading "Angela Mennenga". The signature is fluid and cursive, with the first letter of each word being capitalized and prominent.

Angela Mennenga  
Secretary

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