



TOASTMASTERS
INTERNATIONAL®
2019 CONVENTION

AUGUST 21-24, 2019 / DENVER, CO

EXHIBITOR AND SPONSORSHIP PROSPECTUS





Overview – 3	
Convention Highlights – 4	10 – Exhibitor Sponsorship
Attendee Demographics – 5	11 – Author’s Corner Sponsorship
Attendee Demographics – 6	12 – Book Seller Sponsorship
Exhibitor and Sponsorship Packages – 7	13 – À La Carte Sponsorships
Gold Sponsorship – 8	14 – Exhibitor Timeline
Silver Sponsorship – 9	15 – Contact Us

One annual convention. Hundreds of influential connections.



This is your 2019 global showcase opportunity! At the 2019 Toastmasters International Convention, you will meet face-to-face with more than 2,000 decision-makers and influencers who are passionate about leadership and communication. Share, promote and sell your goods and services to Toastmasters from around the world!

Toastmasters International is a nonprofit educational organization with membership that is 370,000 strong in 143 countries. Tap into our global network of clubs to generate leads and sell more product.

Visit www.toastmasters.org/convention to learn more.



Toastmasters International Convention Highlights



98%

OF ATTENDEES ARE LEADERS IN OUR ORGANIZATION



2,100+
ATTENDEES

358,000+
SOCIAL FOLLOWERS

75



COUNTRIES REPRESENTED

\$\$\$

25%

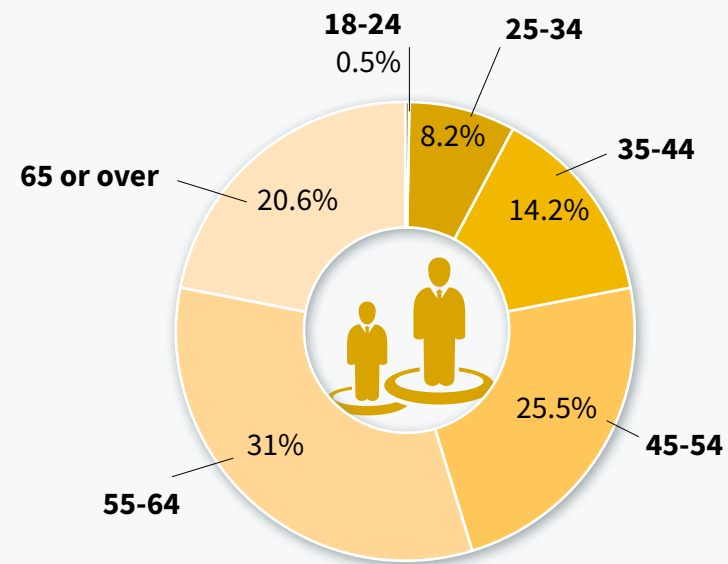
HOUSEHOLD INCOME OF **\$100,000+**



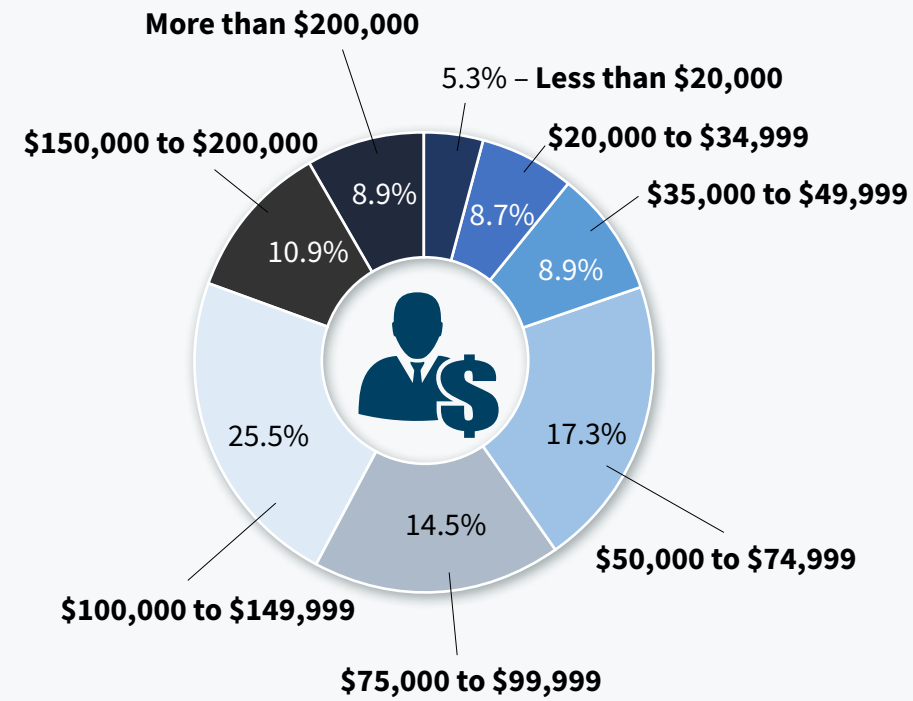
Attendee Demographics



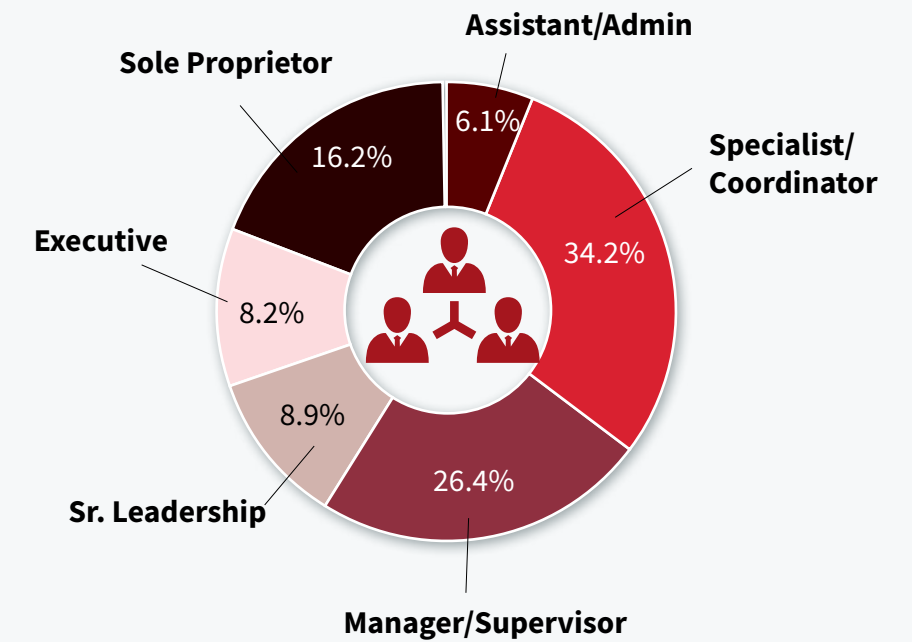
AGE



INCOME



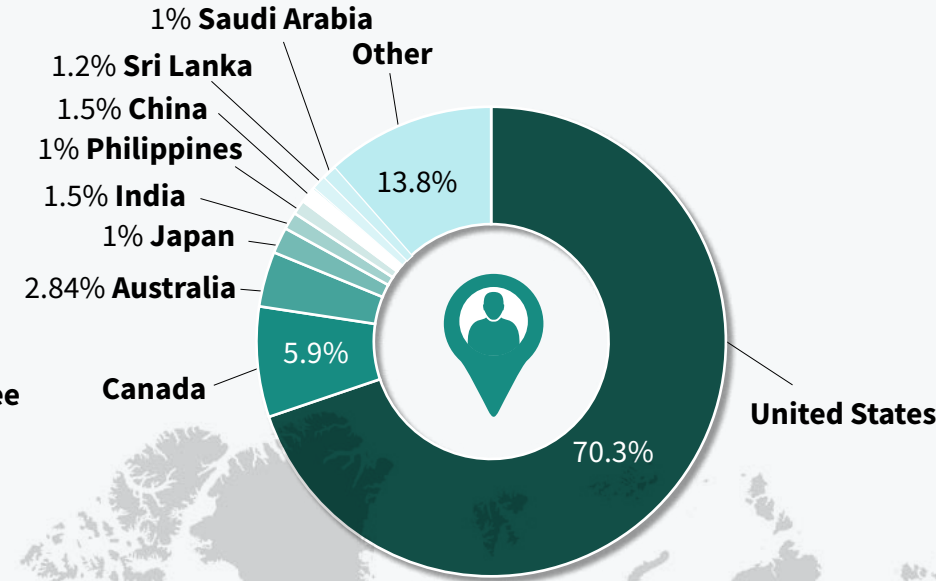
JOB LEVEL



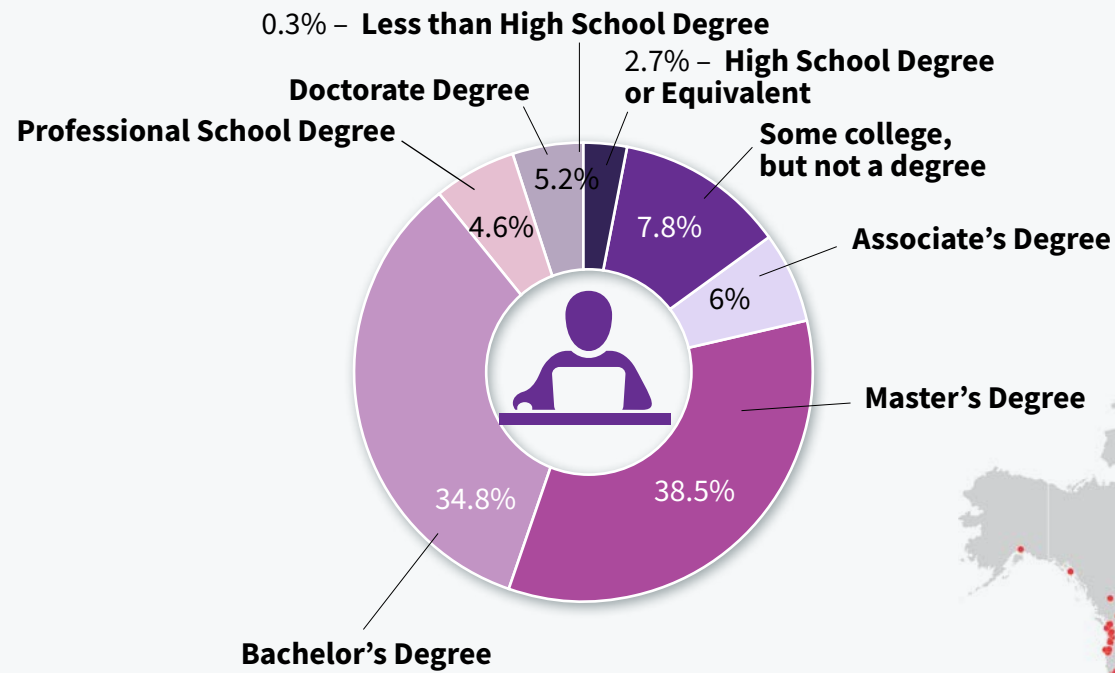
Attendee Demographics



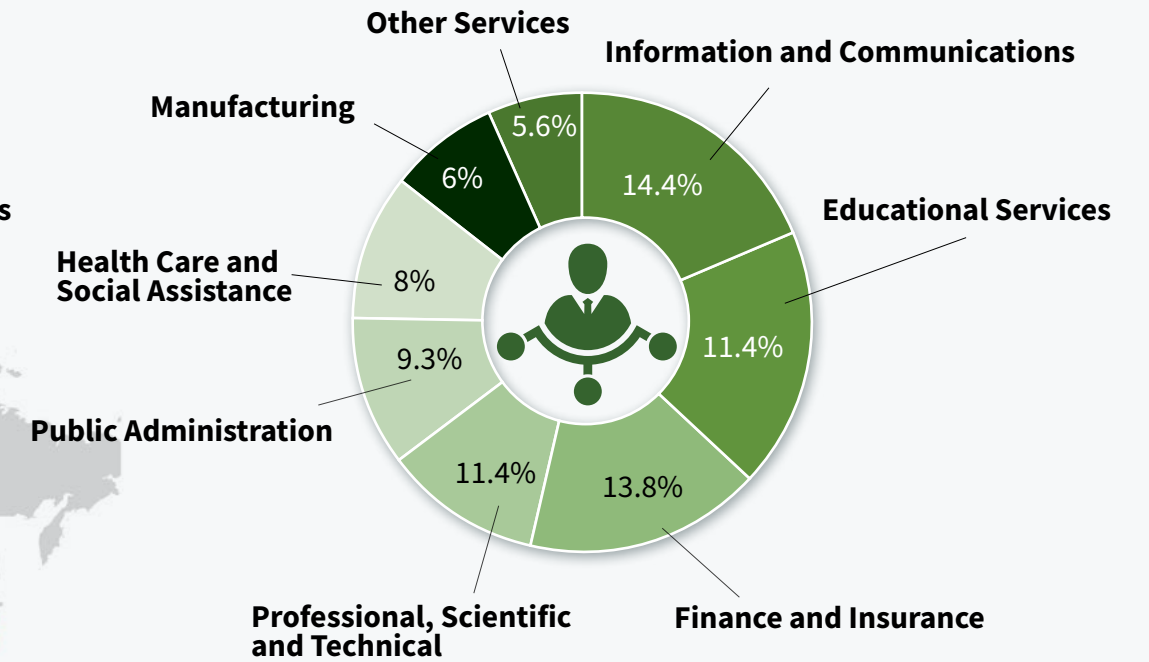
GEOGRAPHICS



EDUCATION



INDUSTRIES



Exhibitor and Sponsorship Packages



	GOLD	SILVER	EXHIBITOR	AUTHOR'S CORNER*	BOOK SELLER
Premium Booth Size 10' x 20'	\$4,350	\$3,350	N/A	N/A	N/A
Standard Booth Size 10' x 10'	\$3,850	\$2,850	\$1,100	N/A	N/A
Table Top				\$600	25% of net sales
One complimentary convention registration (\$600 value)	✓	✓			
One complimentary World Championship of Public Speaking® general admission ticket (\$75 value)			✓	✓	
Your logo on the convention website	✓	✓	✓	✓	✓
Your logo in the convention program guide	✓	✓	✓	✓	✓
Your logo on convention event signage	✓	✓	✓	✓	
Your logo featured in pre-event promotional emails	✓	✓	✓	✓	✓
Convention mobile app exclusive advertisement	✓	✓	✓	✓	
Your logo featured on Toastmasters' social media channels	✓	✓			
Your company description on our website with a link to your website	✓	✓			
Your company featured on Toastmasters' social media channels	✓	✓			
Half-page ad in the convention program guide		✓			
Full-page ad in the convention program guide	✓				
World Championship of Public Speaking® advertisement	✓				

*Exclusive for book authors.



GOLD Sponsorship

10 X 20 BOOTH - \$4,350

10 X 10 BOOTH - \$3,850

Gain maximum exposure and visibility with a variety of opportunities offered through the Gold Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary convention registration (\$600 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement
- Your logo featured on Toastmasters' social media channels
- Your company description on our website with a link to your website
- Your company featured on Toastmasters' social media channels
- Full-page ad in the convention program guide
- World Championship of Public Speaking® advertisement

“The convention is the greatest way to realize the global good Toastmasters represents! Come attend, enjoy, learn and connect with fellow Toastmasters from around the world!,,

– Narayanan, Toastmasters International Convention Attendee




SILVER Sponsorship

10 X 20 BOOTH - \$3,350

10 X 10 BOOTH - \$2,850

Increase your exposure and visibility with a variety of opportunities offered through the Silver Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary convention registration (\$600 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement
- Your logo featured on Toastmasters' social media channels
- Your company description on our website with a link to your website
- Your company featured on Toastmasters' social media channels
- Half-page ad in the convention program guide



“Attending a Toastmasters International Convention is great for one’s career, personal development, morale, travel and relationships. After making friends from all over the world, I feel more connected to myself, as well as to the organization. I will cherish this week forever.”

– Eleanor, Toastmasters International Convention Attendee



EXHIBITOR Sponsorship

10 X 10 BOOTH - \$1,100

Take advantage of a variety of opportunities through the Exhibitor Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary World Championship of Public Speaking® general admission ticket (\$75 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement

“I love the convention’s multicultural environment and emphasis on improving lives one speech at a time. It is a great opportunity to say ‘thank you’ to our leaders and inspire others to new heights.”

– Ruth, Toastmasters International Convention Attendee



AUTHOR'S CORNER Sponsorship

TABLE TOP — \$600
Exclusive offer for book authors

Sell more books and gain exposure through the Author's Corner Sponsorship:

- 6' table with skirt and two chairs
- One complimentary World Championship of Public Speaking® general admission ticket (\$75 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement

“The International Convention is a ‘must-do’ for any serious Toastmaster. There is no better place to network and exchange ideas with people from so many different cultures and backgrounds. Each year has been a slightly different experience, but always one of extremely high quality.”

— Ed, Toastmasters International Convention Attendee



BOOK SELLER Sponsorship

Exclusive offer for book authors

Sell your book at the Convention Store and gain additional exposure to attendees. This is a great opportunity, even if you won't be able to attend the convention. All book authors can take advantage of this sponsorship!

- Your logo on convention website
- Your logo in convention program guide
- Your logo featured in pre-event promotional emails
- A minimum of 50 books are required to be available for sale
- Your books will be displayed during all open hours of the Convention Store
- All sales will be handled by Toastmasters International
- Participation fee: 25% of net sales
- An author's bio card featured with product

“My favorite convention event is the World Championship of Public Speaking. It's so inspirational to see the best of the best shine! It's a testament to our education program.”

—Bill, Toastmasters International Convention Attendee

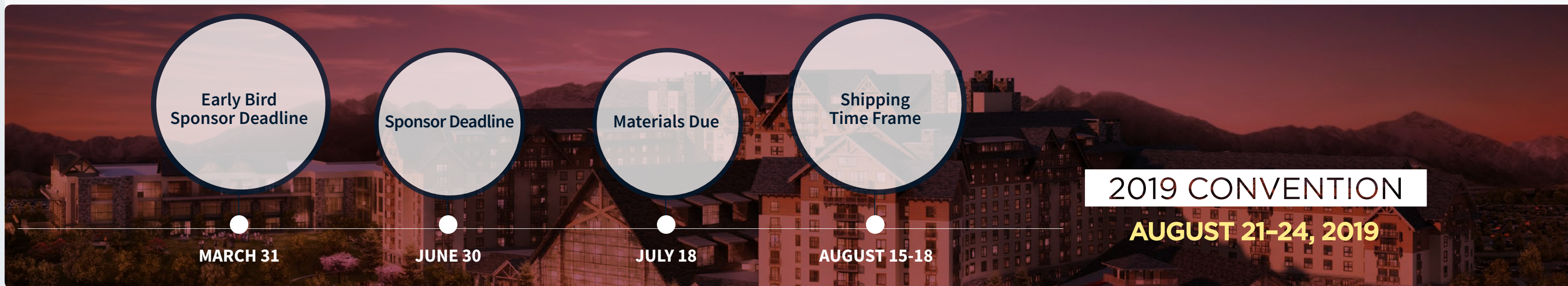


À La Carte Sponsorships



SPONSORSHIPS	PRICE	DESCRIPTION
	\$600	Your half-page ad included in the convention program guide distributed to all attendees
	\$1100	Your full-page ad included in the convention program guide distributed to all attendees
	\$2,100	Your logo prominently featured on the outside of all attendee bags, co-branded with Toastmasters International
	\$2,600	Your company name or logo exclusively displayed on each attendee's lanyard, co-branded with Toastmasters International
	\$1,900 (Two Co-Sponsors) or \$2,600 (Single Sponsor)	Your logo prominently featured on the professionally printed charging station banners, co-branded with Toastmasters International
	\$1,600	Your :30 sec digital ad to run one time during the event's judging session, co-branded with Toastmasters International

The Countdown to the 88th Annual Toastmasters International Convention





Don't miss this unique opportunity!

By partnering with Toastmasters International, you will benefit from sharing, selling and promoting your products to a global audience.

Join us today.

If you have any questions, please call Corporate Relations at 720-439-5050.
Email your sponsorship agreement to Corporate Relations at corporaterelations@toastmasters.org.

