

The Toastmaster

Bulletin of Toastmasters International, Inc. Published at Los Angeles, California, U. S. A.

TOASTMASTERS INTERNATIONAL, INC. SUBSCRIPTION RATES—Annual \$1.00 Single Copies .10

EDITORIAL STAFF

dia to S

Editor Jean Bordeaux Assistant Editor Ralph C. Smedley Assistant Editor Clarence F. Marshall Assistant Editor Paul Demarce Assistant Editor J. Gustav White

OFFICERS OF INTERNATIONAL

- President Paul H. Demaree 322 North Pine, Anaheim, Calif.
- First Vice-President 966 Dolores Drive, Altadena, Calif.
- Second Vice-President F. Edward Taylor P. O. Box 312, Long Beach, Calif.
- Treasurer Frederick Eley 109 Orange, Santa Ana, Calif.
- Assistant Treasurer 904 E. Glenoaks Blvd., Glendale Secretary
- Office-731 Richfield Bldg., Los Angeles, Calif. Home-623 West 5th Street, Los Angeles, Calif. Phones MIchigan 0754 - MUtual 1221
- Assistant Secretary Elmer Smith U. S. P. O., Santa Barbara, Calif.

MEMBERSHIP FEES OF INTERNATIONAL

- ACTIVE CLUBS-\$1.00 annually per member each club, which includes yearly subscription to The Toastmaster.
- Associate CLUBS-\$5.00 (or more) annually, which includes five subscriptions to The Toastmaster.
 - Toastmasters may advertise in the Bulletin. Rates furnished on request. Submit copy to Editor.

Copyright 1933 Toastmasters International, Inc.

[2]

Toastmasters Banquet And Hear High School Orators



Toastmasters and their ladies congregated at First Baptist Church in Pasadena at 6:30 p.m. March 25th, to enjoy the banquet provided by the Pasadena Toastmasters Club, following which twelve high

for the cup given annually to the High School whose entrant wins the Toastmasters International High School Public Speaking

Two hundred fifteen people filled to overflowing the gorgeously decorated dining room. The tasteful decorations were enhanced by the candles and favors scattered about the tables. President Wesley Jones of the Pasadena Club introduced the Master of Ceremonies Arthur H. Johnson, First Vice-President of International. He presented the officers of the International and their ladies, as well as introducing various visiting dignitaries.

Lem Hawkins of Randsburg with his sister Fanny proved the hit of the dinner. Lem had heard about the Toastmasters thru reading a "Gavel" found in a Randsburg barbershop. Since the Police Gazette discontinued publication Randsburg's village cut-ups have been hard-pressed for reading material.

Ralph C. Smedley of Santa Ana Club, Honorary President of International, delivered the invocation. Junior Past President J. Clark Chamberlain of San Diego was a capable interlocutor of the Toastmasters International High School Public Speaking Contest, introducing the contestants who were seated in minstrel formation on the dais. Judges were scattered thru the audience, four from each of ten clubs.

[3]

The the states of the states o

Isama Masuda speaking on "The Second Generation Japanese in America," demonstrated the ability which enabled him to win in the semi-finals at Anaheim. Garden Grove High School may be justly proud of this youngster who easily won first place. Harold Woodard earned the second prize. Marie Schaefer, only girl entrant, took third and George Washington, with his cheery smile and red hair captured fourth place.

J. Gustav White, Dean of the "Y" College at Whittier University, presented the winners with suitable prizes. The big cup was delivered to Isama Masuda together with a silver-mounted walnut gavel. Harold Woodard received a silver-mounted ebony gavel.

the State

Santa Barbara Club with thirty-one present upset the well-laid plans of San Diego and Glendale Clubs. For this large turn-out they were given as a prize a Toastmasters International electro-type cut for use on stationery, etc. Santa Barbara's President Bill Green, accepted the prize on behalf of his group.

A standing vote of thanks to Pasadena for their genial hospitality was given gladly, and the Second Annual Toastmasters International High School Public Speaking Contest was adjourned at 10:15 p.m. to meet again in the Spring of 1934.

*

The other day a speaker quoted a thought all Toastmasters should keep in mind.

"Heaven is not reached at a single bound, But we build the ladder on which we rise From the lowly earth to the vaulted skies, And we climb to the summit round by round."

Are you wearing your Toastmasters Club pin?

(Continued on page 11)

[4]

Seattle Club

Mr. and Mrs. Seattle Are Proud to Announce the Birth of Their First Toastmaster's Club

Three former members of San Diego Club organized Seattle Toastmasters Club on the first Monday in 1933 and the infant promises to become a husky emulator of existing clubs.

L. E. Hed, F. A. Robertson, and L. R. Schmid, all former members of the San Diego Club, in conjunction with seven enthusiastic new members held their preliminary meeting December 16, 1932 to discuss ways and means of forming a Toastmasters Club in Seattle. All present agreed to solicit additional prospects and it was moved to hold the first official meeting on January 9, 1933.

General election was held January 23rd with the following results: President, L. R. Schmid; Vice-President, L. Edward Hed; Secretary and Treasurer, C. Campbell. These offices will be held for the usual six-month period.

In answer to a request from the President for a two-color light as a time signal for speakers, Leslie G. Knight brought a specially constructed time light. This device has a green and a red lamp automatically operated by a small dial. At the beginning of the talk the dial is set at the time limit. One minute before the time for the end of the speaker's talk the green light automatically flashes. Exactly one minute later the red light flashes. By properly setting the dial any speech from two to fifteen minutes can be timed accurately and automatically. This unique apparatus has been donated by Les during the existence of the Seattle Toastmasters Club.

[5]

Coronado Club

Coronado Chapter is starting on its second half year with a busy schedule and a growing importance.

At our semi-annual election, Dwight Miller, genial manager of the Telephone Company, was elected President. Dr. Atkinson, Vice-President, and Hilding Weisgerber, Secretary-Treasurer.

The first meeting with the new officers was at the Masonic Temple as guests of local Masonry. The idea was to acquaint the audience with the customs and purposes of Toastmastering. A typical program was followed out and apparently it was warmly appreciated.

der St

The club is bringing a student of the local high school to dinner once each month as guest speaker. The first of these was Bill Summerlin who spoke on "Amateur Radio." Bill surprised us with his poise, vocabulary, and well-prepared talk. We are looking forward to hearing our next "embryo" Toastmaster.

Here's to our new Presidents—of the club, the International, and that leader of all the Nation!

Berkeley Club

We are getting along nicely with an average turnout of twenty-five, and an enrollment of thirty-five. "Ladies' Night" last Thursday, March 24, was a big success.

President Paul Stone attended and made a speech at the organization meeting of the Toastmasters Club of San Francisco. Previously, we informed Mr. Smith, of the San Francisco Y.M.C.A., regarding the organization and program of our club. Walter W. Cribbens was the organizer and promoter of the first meeting. The officers of the San Francisco Club are: Ted Wakeman, President, and J. W. Motts, Secretary. [6]

San Diego Club

Club meetings are held each Monday night at 6:15 at the San Diego Hotel. Inter-club visiting is frequent between the Coronado group meeting Tuesday night and ours, and does much to promote a feeling of good fellowship and helpfulness. Several joint meetings have been held during the past few months with others planning for the near future.

Our officers are: President, Neil Nettleship, agent-manager for the California Western States Life Insurance Company, California Building.

Vice-President, Kenneth Hallawell, banker associated with San Diego Trust and Savings Bank.

Secretary-Treasurer, Frank Smith, with H. L. Benbough, Ltd., furniture dealers.

Recently was launched a move to organize a Toastmasters Club in the El Cajon Valley. During the next six months attention will be given by San Diego Club to the important work of establishing new groups throughout the county. We hope to have a District in operation here.

Through the participation of the Coronado Club and ours, eight schools were enrolled in the High School Public Speaking Contest. We believe this is a record for other Clubs to consider. The chairman of this activity, R. C. Wilkinson, (who served in this capacity for both Clubs), deserves a great deal of credit for his work. He reports that next year more schools than ever will enter contestants.

San Diego Club continues active in speaking before other organizations. While no appeals have been made recently for the Club to sponsor any campaigns, individuals have been busy with speeches before luncheon clubs, schools, churches, etc.

[7]

Gavel Splinters



the se

Greetings! With the return of "Spring" up pops the flowers and Gavel Splinters. Speaking of flowers, this column is sort of a "brickbats and flowers" affair. Copyrighted for the sole purpose of

bad points of International with some occasional "backdoor" philosophy.

At the recent International Meeting in Pasadena, we counted no less than four gavels. With this material to start with we should do some heavy gavel swinging this season, let the splinters fall where they may.

For reference one year from now. If we are to have judges at our next High School Public Speaking Contest let us not have so many—one from a club is plenty, and appoint said judges in advance, then have them at the banquet twenty minutes early in order that they may be properly seated.

There are great possibilities in this Contest. Every club in the International should start planning now to be in next year. We find here in town that the schools usually plan a year in advance on their contests get your committee busy now for next year.

International is now incorporated, a step forward in the steady growth of the organization. Charters will soon be issued and it will be a privilege to have your club among the first to receive one of these parchments.

We received a genuine "wooden nickel" from Bellingham, Washington, the other day. They must be having a lot of "knotty" economic problems up there, as Ed Wynn would say.

"Selah!" Must run along and oil up my typewriting finger-find it a bit rusty.

[8]

Los Angeles "Y" Club

It is surprising how attendance keeps up in our club. With an enrollment of only twenty-four members the average attendance is twenty. When you consider that the Toastmasters Club is not a beneficial one in dollars and cents; that it has nothing tangible—yet the intangible results are priceless to our members.

We have carried on since January 1st under the Presidency of Fred W. Brown. During this time we have formulated a plan by which each officer succeeds to the office of the man above him thereby keeping the reins of the Club well in hand, and no lost motion comes by changing of a crew every three months. The man who starts as Sergeant-at-Arms is pushing and pulling at each advancement—and it gives us four good pillars in the Club: President, Vice-President, Secretary, and Treasurer.

Our new officers are: President, Dr. P. A. Foster; Vice-President, Dr. P. A. Quaintance; Treasurer, Hal Green; Secretarv Dr. Russell Jewett, and Sergeant-at-Arms, Jean Bordeaux.

In the last three months, besides our regular meetings, we have had five affairs away from home, which gives the speakers a different atmosphere and a larger audience to face, all of which proves to be good schooling.

I am wondering if there is any club in the Federation that can show as many first nighters as Los Angeles Club. What I mean is men who were there when the club was organized and still carry on—we show six— Gustav White, Tom Butler, Peter Whitehill, Alex Kosloff, Dr. Henninger, and P. A. Young.

[9]

Pasadena Club

The Pasadena Toastmasters Club acted as hosts to Toastmasters' International, Saturday, March 25th when the second annual High School Public Speaking contest was staged. We sincerely hope that all who attended had a good time.

We are thoroughly sold on the idea, although represented for the first time in the contest we promise to have a representative on deck when the third annual contest rolls around.

Three membership teams, namely, the "Raveacrats," "Hooeycrats" and "Bolonocrats" are nearing the close of a six weeks' membership battle. On April 11th the winning team will be treated to a chicken dinner at the expense of the losing teams. This contest has worked out well bringing many visitors to the club.

Our officers are Wesley F. Jones, President; Morris Jones, Vice-President; Fred Gaylord, Secretary, and T. W. Johnson, Treasurer.

Glendale Club

Election of officers took place Tuesday, March 28. Mr. Jim Newton is the new President, taking over the work of Paul Butterfield, Robert Farrar relieves Arthur Irvin as Vice-President, and, unfortunately for the club, Phil Goss has been retained as Secretary.

Our membership is limited to thirty. We now have that number of active members with a few who attend as frequently as possible.

If International has a "Humor Champion," Glendale wishes to nominate Pete Fry, Physical Education instructor at the "Y." By virtue of being crowned victor at our last meeting, he replaces our former champion, Dr. A. D. Smith.

[10]

Anaheim Club

The Fifth Annual High School Public Speaking Contest sponsored by the Anaheim Club was held at the club rooms Tuesday evening, March 21st. Isama Masuda of the Garden Grove High School, won first place with the subject, "The Second Generation Japanese in America." He represented Anaheim at Pasadena and won first place there. Dan O'Hanlon of Fullerton was second here. There were eight contestants at Anaheim and all received "firsts" from some of the twenty-five judges.

The joint meeting with Santa Ana here recently was a whiz-bang. Come again, ye Saints.

President Paul Demaree of Toastmasters International and a dozen other Anaheimers recently helped to inaugurate a new club at Pomona. There were sixteen present and sixteen signed on the dotted line. Welcome to the fold, Pomona.

Paul Demaree, E. E. Smith, Bill Kohlenberger, Ralph Waltz, and Orin Price attended the Gavel Club meeting at Long Beach recently. All but Smith and Kohlenberger came home with stiff necks after trying to watch the dancing girls over the heads of the latter two.

Our new officers, Bill Kohlenberger, President; Otto Idso, Vice-President, and Bill Claussen, Secretary, are doing their jobs well.

(Continued from page 4)

This is YOUR bulletin. Send in suggestions to better it. A Toastmaster without speakers and an audience is lost. Your suggestions will prove that you are reading this Toastmaster.

We ought to remember NOT to make the same mistakes again.

But profit by each lesson.

And if we do that little thing, Then each mistake's a blessing.

The Twelfth Council



President Demaree called the business session of Toastmasters International to order at 3:00 P.M. March 25th in the assembly room of Pasadena Y.M.C.A. Roll call showed thirty-two delegates, alternates and visitors from

twelve clubs, with the State and National Y.M.C.A. represented by J. Gustav White, Dean Y.M.C.A. College, Whittier University.

Minutes of the Eleventh Council having been read and approved, Treasurer Fred Eley presented a splendid report covering the period October 8, 1932 to March 25, 1933, showing receipts of \$242.04 and disbursements of \$182.98, with cash in bank \$59.06. In addition, he has collected all arrearages of dues, and paid all bills. The motion for a vote of thanks to Fred was carried with cheers.

International officers reported on their activities. Second Vice-President Taylor toured the Southwest, the South, the Atlantic Seaboard to Washington, D. C., and returned via the Middle West and the Dakotas. At all cities he investigated the possibilities of starting T. M. Clubs, and where such embryo clubs were operating he told them of International and its members. First Vice-President Johnson has been covering Southern California during his regime, visiting many of the clubs in this area. President Demaree has been swamped with the voluminous details in connection with the High School Public Speaking Contest. With twenty schools entered from the Tehachapi's to the Mexican Border, Paul has been kept busy. Eley's report was sufficient evidence of his arduous, work. Secretary Bordeaux was engaged in arranging the incorporation of International, at the same time writing inquirers and sending out literature to those interested. [12]

Seattle, Washington, and Pomona, California Clubs were welcomed to membership in the organization. We missed the Seattle delegate, but their telegram of good wishes overcame the disappointment we felt.

The Council approved of the incorporation and accepted the proposed by-laws, with the proviso that a committee of three be appointed to clarify and improve the wording of the document. When this Committee finishes its task, probably within the next two weeks, the by-laws and articles of incorporation will be printed and distributed to all member clubs for their guidance.

The incorporation compels the appointment of two more officers. Harry Finlay and Elmer Smith were nominated for Assistant Treasurer and Assistant Secretary respectively. Using the well-known steam-roller tactics nominations were promptly closed and the two officers inducted into office.

The sample charters were heartily received. Clubs were asked to forward at once the name they wished to appear on their charters together with a list of members and dates of joining their local clubs as well as date dues expire. Most of the clubs will have charter presentation nights when the document will be formally presented by International officers.

Ralph Smedley, Honorary President, moved that we have an International meeting for social pleasure during the Summer. Immediately Glendale, Long Beach, Santa Barbara and Coronado Clubs invited us to enjoy a picnic at one of these good cities. The time and place will be selected by the Executive Committee. O'Neill of Santa Barbara Club won his motion that International meet not more than four times annually. Joe Elliott of Anaheim displayed his forensic talents when he attacked the suggestion that women be admitted to membership in the Council. At 6:00 p.m., we adjourned, with all present declaring it one of the most successful business sessions we had held.

[13]

the second second states and second second

From The Editor's Chair



To all Toastmaster Clubs — GREETINGS! and a new bulletin!

To our new clubs, Pomona, California, and Seattle, Washington, congratulations.

To Pasadena, a bouquet for the hospitality and

friendship displayed at the Twelfth Council of Toastmasters International.

To all readers—a few thoughts engendered by reading the articles herein:

The splinters from Clarence Marshall's column have sharp points. Especially that splinter anent so many judges at the High School Public Speaking Contest. One from each club would do as well as a dozen. Better yet, why not have four well-known authorities act as judges.

Seattle Club's timing light should be copied by ALL member clubs. Undoubtedly details of its construction will be cheerfully furnished to those who write Leo Schmid, 1518 First Avenue South, Seattle, Washington. Even the best-intentioned speakers run overtime unless the stop light flashes.

San Diego Club mentions the good results of inter-club meetings. Other clubs make similar reports. ARRANGE FOR SOME JOINT MEETINGS IN YOUR VICIN-ITY.

Do you realize how many of your speakers are needed in civic campaigns? Expose your talent to schools, clubs, churches, etc., and thus bring favorable attention to your club. Best of all, such experiences furnish needed opportunities to your members who seek to expand their speaking abilities.

(Continued on page 4) [16]

Smedley Chapter-Santa Ana

Anson A. Brock, Orange County Horticultural Advisor, was elected President of Smedley Chapter Number One, and now he has been called to Sacramento to become Agricultural Commissioner of California. His experience and training in Toastmastership gave him a firm foundation for his new position, in which he is expected to make a high record. He will visit all Toastmasters Clubs to which he may have access, and all clubs are requested to hang out the welcome sign when he appears. Frank Humphrey has been elected president to succeed Brock. D. H. Tibbals continues as Secretary.

International Treasurer F. H. Eley maintains that the earthquake, or something, shook dues loose, permitting him to report a balanced treasury at the last International Council meeting. As a result of the quake, Santa Ana club met for two weeks at another eating place, but now has returned to its accustomed meeting place at Ketners Cafe.

The victory won by Harold Woodard, sponsored by Santa Ana in the oratorical contest when he captured second honors by a narrow margin, was highly appreciated by the members of the club who, while they admit that they did not exactly discover the art of public speaking, still feel that they had a good deal to do with its development.

B. H. Lawyer claims high honors for his location at Pasadena when he had the privilege of sitting opposite the Randsburg delegate and his sister—particularly the sister. This beauty captivated others, too.

[17]

Critique Sheet

Used by Los Angeles Toastmasters Club Speaker Date..... Remember-Be Constructive in Your Criticisms. Build Up the Speaker. Instructions to Critic: Check appropriate answers-"yes" or "no" wherever possible. For "What Opening and Close" write in 'story,' 'picture,' 'exhibit,' etc. Material: Was it well selected? Yes No. Was it well arranged? Yes No. Was it well illustrated? Yes No. What opening used?..... What close used?......25% Delivery: Did speaker have animation? (Pep) Yes No. Did speaker have good voice? Yes No. Did speaker have good gestures? Yes Did speaker have good stage No presence? Yes No 50% Audience Reaction: Was speech appreciated? Instructive? Entertaining? Did speech change your ideas on the subject ON THE LINES BELOW WRITE YOUR COMMENTS ON THE SPEECH To The Speaker: You are to be commended for: _____

The Speech Could Be Improved By:

イイイイイイイベイ へん

[18]

THE FAMOUS FIFTEEN POINTS

Toastmasters International, Inc., is Organized and

Promoted for the Following Reasons:

- 1. TO PROMOTE the growth and establishment of Toastmasters Clubs throughout the world.
- 2. TO SPONSOR the publication of the "Toastmaster," the official organ of TOASTMASTERS INTERNA-TIONAL, INC., and the means of informing all Toastmasters and Toastmasters Clubs.
- 3. TO PROVIDE literature and other assistance to make possible the establishment of Toastmasters Clubs.
- TO PROTECT the name TOASTMASTERS CLUB in order to confine its use to clubs conforming to the standards and regulations established by the majority group through TOASTMASTERS INTERNATION-AL.
- TO STANDARDIZE and maintain as nearly uniform as practical the procedure and ideals of Toastmasters Clubs.
- 6. TO UPHOLD before all clubs the latest and best principles of public speaking and related conduct and procedure.
- 7. TO ACT as a medium of exchange tending toward the improvement of Toastmastering.

 TO ASSIST individual clubs in solving and overcoming problems and difficulties which may arise in the organization and functioning of such clubs.

- . TO PROMOTE friendship among Toastmasters Clubs and Toastmasters.
- TO SPONSOR friendly competition in public speaking among the member clubs of TOASTMASTERS INTERNATIONAL, INC.
- TO SPONSOR contests in public speaking among organizations outside the Toastmasters Clubs, such as the High School Public Speaking Contest.
- 2. TO PROMOTE the technique of tactfully giving and gracefully taking criticism and profiting thereby.
 - TO MAKE the name TOASTMASTER a mark of distinction and of recognized ability in public speaking.
- 4. TO ESTABLISH the place of the Toastmasters Club in the life and work of the community.
- TO PROMOTE a friendly, mutually helpful liaison between TOASTMASTERS INTERNATIONAL, INC., and the Young Men's Christian Association.

[19]

2.水水水水水水水水水

