

# Develop Your Leaders From Within

Unlock your employees' potential with Toastmasters' on-site communication and leadership skills program



**WHERE LEADERS ARE MADE**

# About Toastmasters

Toastmasters International is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. The organization's membership exceeds 300,000 in more than 15,800 clubs in 149 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

## Benefits of forming a Toastmasters club

- » Foster career advancement
- » Augment existing training programs
- » Provide employees with an added benefit
- » Build team camaraderie
- » Encourage employee retention
- » Strengthen the leadership bench

## Employees will learn to:

- » Conduct effective meetings
- » Practice time management
- » Enhance their listening skills
- » Sharpen their presentation skills
- » Boost team collaboration
- » Guide successful teams
- » Take and implement feedback

## Who uses Toastmasters?

Some notable corporate clubs include:

- ▶ 3M®
- ▶ Apple®
- ▶ Caterpillar®
- ▶ Disney®
- ▶ Tencent Company®
- ▶ Adidas®
- ▶ Boeing®
- ▶ Coca-Cola®
- ▶ Google®
- ▶ Toyota®

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### DID YOU KNOW

Nearly 300 of the 2020 Fortune 500 companies offer in-house Toastmasters clubs to help build their employees' communication, leadership, and public speaking skills.

*Toastmasters International, 2020*



## The Pathways learning experience

Pathways is Toastmasters' education program. This multi-language online learning tool allows you and your employees to leverage over 300 practical workplace skills. They can choose from 11 paths based on their individual goals.



Dynamic Leadership



Effective Coaching



Engaging Humor



Innovative Planning



Leadership Development



Motivational Strategies



Persuasive Influence



Presentation Mastery



Strategic Relationships



Team Collaboration



Visionary Communication

## Break barriers, not your budget

Sponsoring a Toastmasters club within your organization is easy and inexpensive. Starting a new club requires a one-time charter fee of \$125 USD. Membership fees are \$45 USD for six months, plus a one-time new-member fee of \$20 USD per person, making Toastmasters the most cost-effective way to learn. To get started and for more information, visit [www.toastmasters.org/sponsorclub](http://www.toastmasters.org/sponsorclub) or email [newclubs@toastmasters.org](mailto:newclubs@toastmasters.org). Sponsor a club at your company today!

**Your Local Club Contact:**

### INTERESTING FACT

42% of Learning and Development professionals who indicated their employees were highly engaged in learning were also highly engaged overall at the organization.

findcourses.com, 2018

# TOASTMASTERS INTERNATIONAL®



“

*Being in Toastmasters pushes you to take on challenges that you wouldn't have taken on by yourself. You start stepping up more for a project and want to take on more responsibility and become a leader.”*

—Sven Dejean  
Senior Associate,  
PricewaterhouseCoopers

## INTERESTING FACT

Retention rates rise 30-50% for companies in the United Kingdom with strong learning cultures.

*Robert Half, 2018*



“

*The training has made me more focused and disciplined at work and improved my interactions with colleagues.”*

—Adrian Jefferson Chofor  
Marketing Operations Consultant  
Kaiser Permanente



## DID YOU KNOW

73% of employees say they'd stay at their company if there were more skill-building opportunities.

*LinkedIn, 2020*

“

*We all know how important communication is in business and in life and how daunting it can be to many; Toastmasters' program develops confidence in people to effectively communicate.”*



—Mike Fasulo  
Executive Board Director,  
Former President, COO & CMO  
Sony Electronics Inc.

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