



To whom it may concern,

Greetings from Toastmasters International! Your company's success depends in large part on how well your employees communicate – with each other as well as with customers. The effects of a poorly run meeting or an ineffective sales presentation are lasting and expensive.

How well do your employees convey their expertise to potential customers? Can they lead meetings efficiently? Can they offer constructive feedback and diplomatically deal with a wide range of people?

Good communicators tend to be good leaders, and every company needs employees with leadership potential. This is where Toastmasters can help. Think of it as an onsite training class for busy professionals where employees meet once a week to sharpen their communication and leadership skills in a supportive setting with their coworkers. The cost is minimal and the benefits long-lasting.

Toastmasters training will teach your employees to:

- ▶ Develop their leadership potential
- ▶ Give better sales presentations
- ▶ Organize productive teams
- ▶ Present ideas more effectively
- ▶ Listen better
- ▶ Hone their management skills
- ▶ Offer constructive criticism
- ▶ Conduct meetings

Since 1924, Toastmasters International has helped millions of men and women become more confident in front of an audience. Our international network and learn-by-doing meetings are sure to help your employees become better speakers and leaders.

The effectiveness of Toastmasters' educational program is evidenced by more than half of Fortune 500 companies that sponsor in-house Toastmasters clubs as communication and leadership training for their employees. To receive a list of companies that currently sponsor in-house Toastmasters clubs, please email corporaterelations@toastmasters.org.

Take the first step. Forming a Toastmasters club at your company is easy and inexpensive. Find out how you and your company can get started by visiting toastmasters.org/membership/corporate-clubs for more information.