



Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colo., the organization's membership exceeds 364,000 in more than 16,200 clubs in 145 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

**Founded** 

**Updated Brand** 

October 22, 1924

August 17, 2011

### Leadership

- ▶ Richard Peck, International President
- Margaret Page, International President-Elect
- Matt Kinsey, First Vice President
- Morag Mathieson, Second Vice President
- Daniel Rex, Chief Executive Officer

#### Benefits

- Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- Increased productivity
- Positive mentoring

- Complements existing training programs
- Cost effective

#### **Number of Toastmaster Clubs**

- ▶ Worldwide clubs: 16,200+
- ▶ U.S. clubs: 7,900+
- ▶ International clubs (not including U.S.): 8,300+

## **Types of Clubs**

- Community
- Corporate

- College
- Government agency
- Religious
- Online

## **Notable Corporate Clubs**

- Amazon
- Apple
- T&TA
- Bank of America
- Caterpillar

- Cisco Systems
- ▶ General Electric Company
- Google
- ▶ IBM
- ▶ JPMorgan Chase

- Microsoft Corporation
- Oracle
- Siemens
- United Parcel Service (UPS)
- Verizon

# **Toastmasters Member Demographics**

### Gender distribution

- ▶ 54% female
- ▶ 46% male

# Language

- ▶ 61% of members speak English primarily
- ▶ 56% of members are multilingual

### Career status

- ▶ 81% of members are employed (self-employed or paid employee)
- ▶ 10% of members are students

## Level of education

- ▶ 78% of members have a bachelor's degree (4-year) or higher
- ▶ 39% of members have a master's degree or higher

Item TFS100 Rev. 08/2020 Pg. 2 of 2