



Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colorado, the organization's membership exceeds 280,000 in more than 14,700 clubs in 144 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

- ▶ Matt Kinsey, International President
- ▶ Morag Mathieson, International President-Elect
- ▶ Radhi Spear, First Vice President
- ▶ Aletta Rochat, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

Number of Toastmaster Clubs

- ▶ Worldwide clubs: 14,700+
- ▶ U.S. clubs: 6,500+
- ▶ International clubs (not including U.S.): 8,200+

Types of Clubs

- ▶ Community (67.3%)
- ▶ Corporate (23.1%)
- ▶ Government agency (3.3%)
- ▶ College (3.0%)
- ▶ Other (3.4%)

Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ Boeing
- ▶ Caterpillar
- ▶ Cisco Systems
- ▶ Deloitte
- ▶ Ernst & Young
- ▶ General Electric
- ▶ Google
- ▶ IBM
- ▶ Intel
- ▶ JPMorgan Chase
- ▶ Microsoft
- ▶ Oracle
- ▶ Pfizer
- ▶ Project Management Institute
- ▶ Siemens
- ▶ Tata Consultancy Services
- ▶ United Parcel Service (UPS)
- ▶ Verizon

Toastmasters Member Demographics

Gender distribution

- ▶ 55.7% female
- ▶ 44.3% male

Language

- ▶ 42.2% of members are multilingual

Career status

- ▶ 11.8% of members are students
- ▶ 60.5% work for private for-profit organizations

Level of education

- ▶ 79.7% of members have a bachelor's degree (4-year equivalent) or higher
- ▶ 40.5% of members have a master's degree or higher