



Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colo., the organization's membership exceeds 357,000 in more than 16,600 clubs in 143 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

- ▶ Lark Doley, International President
- ▶ Deepak Menon, International President-Elect
- ▶ Richard Peck, First Vice President
- ▶ Margaret Page, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

Number of Toastmaster Clubs

- ▶ Worldwide clubs: 16,600+
- ▶ U.S. clubs: 8,800+
- ▶ International clubs (not including U.S.): 7,800+

Types of Clubs

- ▶ Community
- ▶ Corporate
- ▶ College
- ▶ Government agency
- ▶ Religious
- ▶ Online

Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ The Boeing Company
- ▶ Exxon Mobil
- ▶ General Electric Company
- ▶ Google
- ▶ IBM

Notable Corporate Clubs

- ▶ JPMorgan Chase
- ▶ Microsoft Corporation
- ▶ NASA
- ▶ Pepsico
- ▶ United Parcel Service (UPS)
- ▶ Verizon

Toastmasters Member Demographics

Gender distribution

- ▶ 52% female
- ▶ 48% male

Income level

- ▶ Average member annual household income is approximately \$75,000
- ▶ 27% of members earn \$100,000+ annually

Level of education

- ▶ 78% of members have a bachelor's degree or higher \$75,000
- ▶ 39% of members have a master's degree or higher