



最善のキャンペーン実施方法

- ▶ 会員となる見込みのある人々に返信が確実に行われるよう、キャンペーンについて仲間のリーダーに知らせてください。
- ▶ 問い合わせを確実に受け取れるよう、Eメールの連絡先に **server@tpmcomm.com** を追加してください。
- ▶ www.linkedin.com/company/toastmasters-international で Toastmasters International の LinkedIn ページをフォローしてください。
- ▶ ご自分の LinkedIn フィードに広告が表示されたら、「いいね」のクリック、コメント、投稿のシェアを行ってキャンペーンにご参加ください。以下の3つの手順に従ってください。

1. 下の画像でハイライトされている「Like (いいね)」ボタンをクリックします。

The screenshot shows a LinkedIn interface. At the top, there's a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, and Me. Below this is a search bar and a 'New posts' button. The main content area displays a post from 'Toastmasters International' with 139,238 followers. The post text reads: 'Advance your career and achieve personal growth by becoming a member of Toastmasters International.' Below the text is a photo of a smiling woman with glasses. Underneath the photo, there's a 'Find my club' button and a 'Like' button, which is highlighted with a red box. To the right of the 'Like' button are 'Comment' and 'Share' buttons. Below the post, there's a section for 'Lynn Lieu' with a post about 'Threshold Podcast'. On the right side of the screen, there are 'Promoted' ads for 'Female Owners' and 'Stripe Atlas', and a section for 'Add to your feed' with recommendations for 'Mike Bloomberg', 'Jeff Weiner', and 'Forbes'. At the bottom right, there's a 'Messaging' button.

2. 「Comment (コメント)」 ボタンをクリックして広告に参加します。

The screenshot shows the LinkedIn homepage with a promoted post from Toastmasters International. The post features a woman with glasses and the text "You. In Focus." Below the post, the interaction buttons "Like", "Comment", and "Share" are visible. The "Comment" button is highlighted with a red rectangular box. The right sidebar contains promoted content for "Female Owners" and "Stripe Atlas", and a section titled "Add to your feed" with recommendations for Mike Bloomberg, Jeff Weiner, and Forbes.

3. 「Share (シェア)」 ボタンをクリックし、ご自分の LinkedIn ページに広告を投稿します。

This screenshot is identical to the one above, showing the LinkedIn homepage with the same promoted post from Toastmasters International. In this version, the "Share" button in the interaction bar is highlighted with a red rectangular box. The rest of the interface, including the sidebar and right-hand recommendations, remains the same.