

Club Building Kit Materials

Item 9172

The Club Building Kit contains Toastmasters' education program materials as well as marketing and membership resources to be used as leave-behinds on your club-building opportunities. After reviewing the contents in the kit, work with your Region Advisor to determine which materials are appropriate depending on the organization's (community, government agency, etc.) understanding of the Toastmasters' program and discuss how these resources and materials can be used for marketing purposes and to help guide the District to success.

Marketing and Membership Materials:	
Product	Item Number
Presentation Folder *	342
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All About Toastmasters *	124
Toastmasters International Fact Sheet *	TFS100
Navigating Pathways (11 Paths) *	133
Your Path to Leadership *	101
Develop Your Leaders From Within *	103
Uncover Your Leadership Potential *	130
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The Benefits of a Toastmasters Membership *	354
Find Your Voice *	99
Transform Your Talent Flier *	8001TS
Corporate Club Flier *	485
Corporate Club Soft Skills Flier *	481
Sponsoring Organization Flier *	VBP007
Corporate Marketing Letter *	CML100
Toastmaster Magazine *	1215

* Available online