**ALUMNI MEMBER SURVEY**

**July 2022**

### Members

- **Membership Status**
  - I may renew in the future: 46.25%
  - I intend to renew soon: 38.10%
  - I do not plan to renew: 15.65%

- **Alumni average membership length**: 6.44 years

- **Top Reasons for Not Renewing**
  - Time: 32.20%
  - Personal: 28.57%
  - New commitments: 26.53%
  - Other: 21.09%

- **63% Alumni satisfied with their Toastmasters experience**

- **Willingness to recommend Toastmasters**: 7.6 out of 10

- **Over 61%** Alumni members who are considering becoming Toastmasters members again

### Alumni Demographics

- **Age**
  - 18-24: 5.22%
  - 25-34: 18.05%
  - 35-44: 20.42%
  - 45-54: 17.58%
  - 55-64: 23.04%
  - 65+: 15.68%

- **Employment Status**
  - Employed Full-time: 59.86%
  - Retired: 12.47%
  - Self-employed: 10.88%
  - Part-time: 5.90%
  - Student: 4.54%
  - Other: 6.34%

- **Education**
  - Bachelor's degree: 34.92%
  - Master's degree: 34.24%
  - Professional or doctoral: 9.30%
  - Some College: 6.34%
  - High school: 6.58%
  - Associate degree: 10.20%
  - Professional or doctoral: 4.76%

**Additional Statistics**

- **Alumni average membership length**
  - 6.44 years

- **Margin of error**
  - +/- 4.39%

- **Confidence interval**
  - 95%

- **Response rate**
  - 95.92%

- **Completion rate**
  - 95.92%