**FACT SHEET**

**July 1, 2021 to June 30, 2022**

**MEMBERS**

- **Members**: >282,000
  - **Growth**: -6.0%

- **Retention Rate**: 56.1%
- **New Members**: >73,000
- **Member Tenure**: ~3.3 Years

**LEADERS ARE MADE**

- **Recognition**:
  - President’s: >990
  - Select: >970
  - Distinguished: >970

**PATHWAYS**

- **Pathways DTM**: >650
- **Total Paths**: >269,000
  - **Growth**: -7.1%

- **Levels Achieved**:
  - Level 1: >40,500
  - Level 2: >29,200
  - Level 3: >21,100
  - Level 4: >14,900
  - Level 5: >9,000

- **Ice Breaker Speeches Given**: >8.2%

- **Non-English Paths**: >347,700

**CLUBS**

- **Countries**: 144
- **New Clubs**: >1,000
- **Clubs**: >14,700

**Languages**

- **49.7%** are Multilingual
- **11.8%** are Students
- **42.2%** have Bachelor’s Degree or Higher

**Gender**

- **Female**: 55.7%
- **Male**: 44.3%

**Languages**

- **Americas**: 47.4%
- **Asia**: 11.8%
- **Europe**: 79.7%
- **Oceania**: 32.7%
- **Africa**: 4.8%

**Where Leaders Are Made**

- **I/C/E/B/R**
  - **Ice Breaker**
  - **Speeches Given**: >8.2%

**Where Levels Are Achieved**

- **49.7%** are Multilingual
- **11.8%** are Students
- **79.7%** have Bachelor’s Degree or Higher

**Recognition**

- **President’s**: >990
- **Select**: >970
- **Distinguished**: >970

**Levels Achieved**

- **Level 1**: >40,500
- **Level 2**: >29,200
- **Level 3**: >21,100
- **Level 4**: >14,900
- **Level 5**: >9,000

**Club Type**

- **Community**: 67.3%
- **Company**: 23.0%
- **Other**: 3.0%
- **Government**: 3.4%
- **College**: 3.3%

**Where Clubs Are Found**

- **1 to 10**: 4.7%
- **11 to 25**: 19.2%
- **26 to 50**: 14.8%
- **51 to 100**: 13.6%
- **101 to 250**: 8.7%
- **251 to 500**: 9.2%
- **501 to 1000**: 9.5%
- **1001 or more**: 2.3%
- **None**: 6.5%

**Pathways**

- **8.2%** are Non-English

**Ice Breaker Speeches**

- **8.2%** have been given

**Growth**

- **72.3%** have become more confident and effective speakers

1. Total membership for the October 2021 renewal period (includes dual memberships).
2. Retention calculations based upon renewing members in two consecutive renewal periods.
3. New member totals denote members whose original join date is during the 2021 to 2022 program year.
4. 72.25% of surveyed members met their primary goal of becoming a more effective public speaker or building confidence while speaking.