ALUMNI MEMBER SURVEY
December 2022

Members

- I may renew in the future: 33.93%
- I intend to renew soon: 45.41%
- I do not plan to renew: 20.66%

94% Toastmasters helped alumni improve their public speaking skills

Alumni average membership length: 3.22 years

Top Reasons for Not Renewing
- Time: 32.88%
- Personal: 31.27%
- Other: 20.49%
- New commitments: 19.95%

62% Alumni satisfied with their Toastmasters experience

Willingness to recommend Toastmasters: 7.6 out of 10

Over 79% Alumni members who are considering becoming Toastmasters members again

Educational Background

- Bachelor's degree: 51.32%
- Master's degree: 34.09%
- Some College: 3.40%
- High school: 40.06%
- Professional or doctoral: 10.51%
- Associate degree: 5.10%
- Other: 3.41%

Age

- 18-24: 3.36%
- 25-34: 15.97%
- 35-44: 21.29%
- 45-54: 20.73%
- 55-64: 22.41%
- 65+: 16.24%

Employment Status

- Employed Full-time: 61.19%
- Retired: 13.60%
- Self-employed: 11.90%
- Part-time: 4.81%
- Student: 3.40%
- Other: 5.10%

Margin of error: +/- 4.50%
Confidence interval: 95%
Response rate: 4.93%
Completion rate: 91.68%