

**FACT SHEET**

July 1, 2022 to June 30, 2023

**MEMBERS**

- **>266,000 Members**
- **-5.5% Growth**

**AGE:**
- **49.4** Average Age

**EDUCATION:**
- **80.5%** Bachelor’s Degree or Higher
- **8.3%** are Students

**LANGUAGE:**
- **39.6%** Multilingual

**GENDER:**
- **44.4%** Male
- **55.1%** Female
- **0.5%** Nonbinary

**PATHWAYS**

- **>770** PATHWAYS DTM
- **>245,000** TOTAL PATHS
- **>14,200** Clubs
- **-3.2% Growth**
- **>810** New Clubs
- **148** Countries

**LEVELS ACHIEVED:**
- **Level 1**
- **Level 2**
- **Level 3**
- **Level 4**
- **Level 5**

**>30,900**

**>22,700**

**>16,800**

**>12,400**

**>8,200**

**PATHWAYS DT M**

**>50,500** ICE BREAKER SPEECHES GIVEN

**>9.7%** NON-ENGLISH PATHS

**CLUBS**

**RECOGNITION:**
- **45.3%** Achieved Distinguished
- **>3,600** President’s
- **>1,200** Select
- **>1,500** Distinguished

**CLUB TYPE:**
- **67.5%** Community
- **23.4%** Company
- **3.1%** Government
- **3.1%** Other
- **2.9%** College

**WHERE LEADERS ARE MADE**

**Have built social connections and networked with others**

**RETENTION RATE:** 53.1%

**NEW MEMBERS:** 102,200

**MEMBER TENURE:** ~3.2 Years

---

1. Total membership for the October 2022 renewal period (includes dual memberships).
2. Retention calculations based on renewing members in two consecutive renewal periods.
3. New member totals denote members whose original join date is during the 2022 to 2023 program year.
4. 86.1% of surveyed members meet their primary goal of building social connections or networking with others.