Members

- **96%** Toastmasters helped alumni improve their public speaking skills
- Alumni average membership length: **2.55 years**

**Top Reasons for Not Renewing**
- Time: 29.93%
- Personal: 29.22%
- New commitments: 24.94%
- Dues: 19.95%

65% Alumni satisfied with their Toastmasters experience

Willingness to recommend Toastmasters: 7.9 out of 10

**Over 64%** Alumni members who are considering becoming Toastmasters members again

### Alumni Demographics

#### Age
- 18-24: 4.49%
- 25-34: 11.70%
- 35-44: 21.40%
- 45-54: 22.40%
- 55-64: 19.20%
- 65+: 20.70%

#### Employment Status
- Employed Full-time: 60.75%
- Self-employed: 13.25%
- Retired: 10.00%
- Student: 5.00%
- Part-time: 4.75%
- Other: 6.25%

### Education
- Bachelor's degree: 39.95%
- Master's degree: 33.42%
- Professional or doctoral: 9.30%
- Some College: 9.05%
- High school: 4.52%
- Associate degree: 3.77%
- Other: +/- 4.29%

Margin of error: 95% Confidence interval
Response rate: 4.95%
Completion rate: 87.30%