

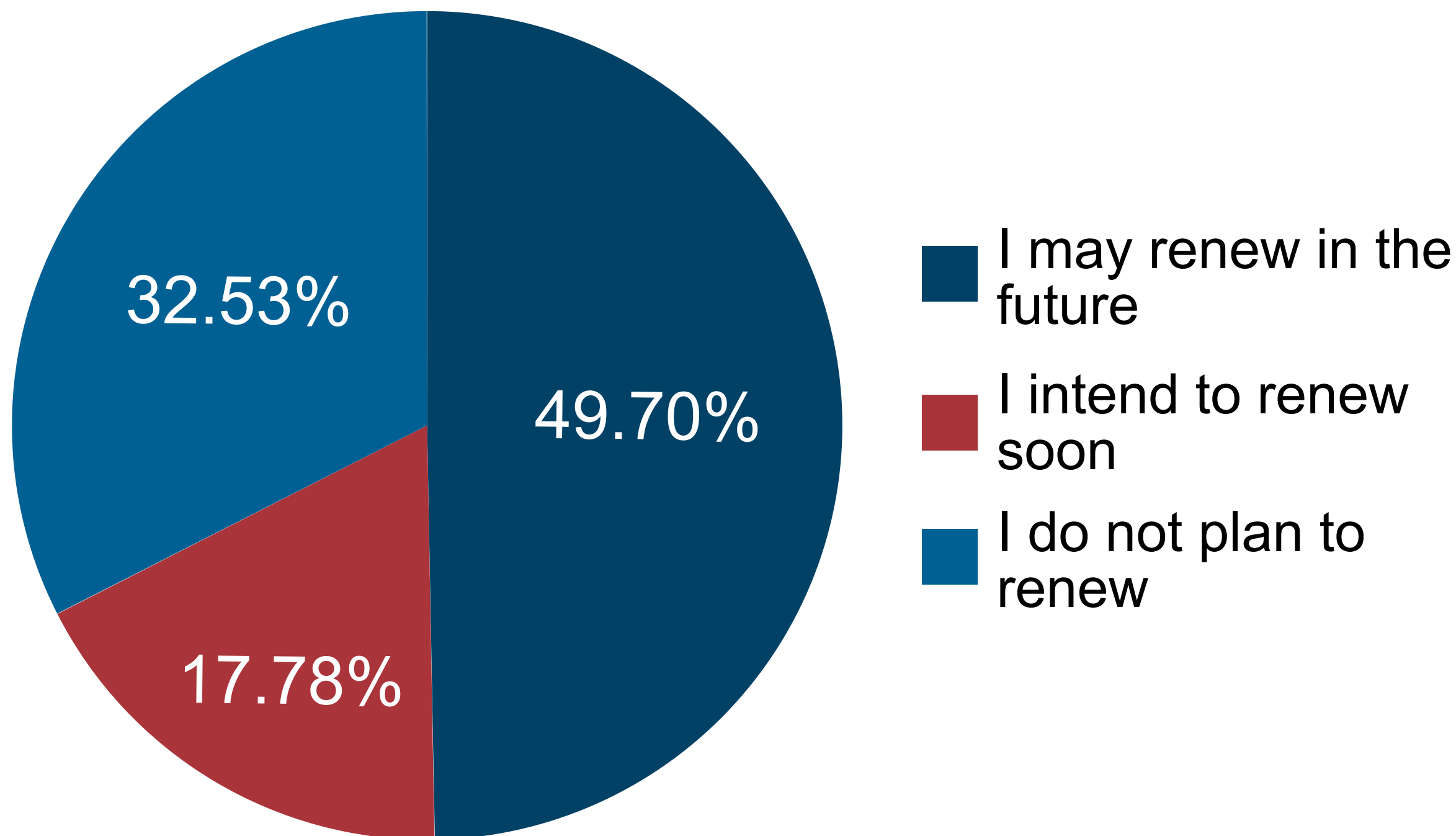
ALUMNI MEMBER SURVEY



December 2020

Members

Membership Status



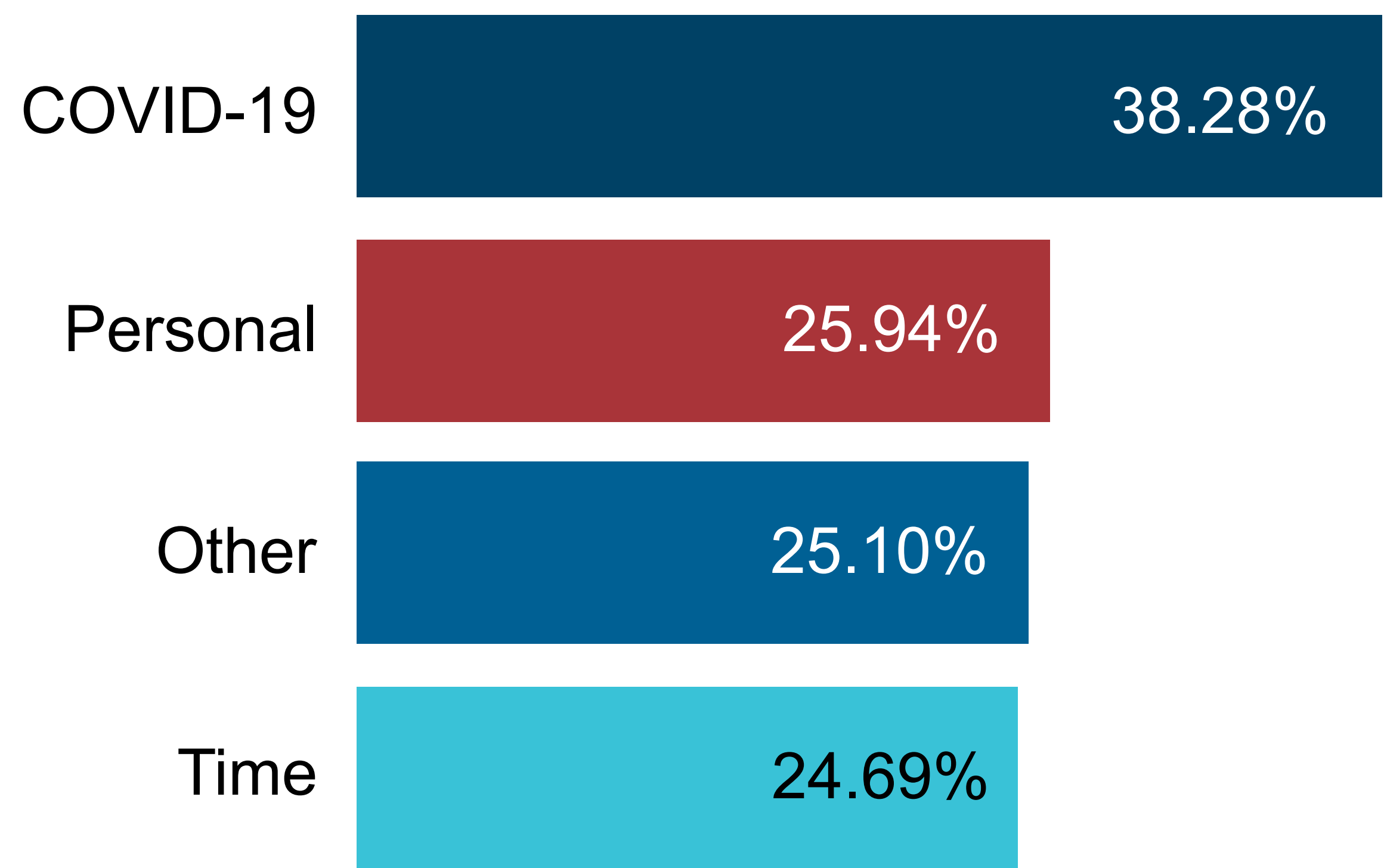
71% Alumni built public speaking confidence & became more effective speakers

Members who met their goals stayed **7.5 years**

68% Alumni satisfied with their Toastmasters experience

Willingness to recommend Toastmasters **7.5 out of 10**

Top Reasons for Not Renewing



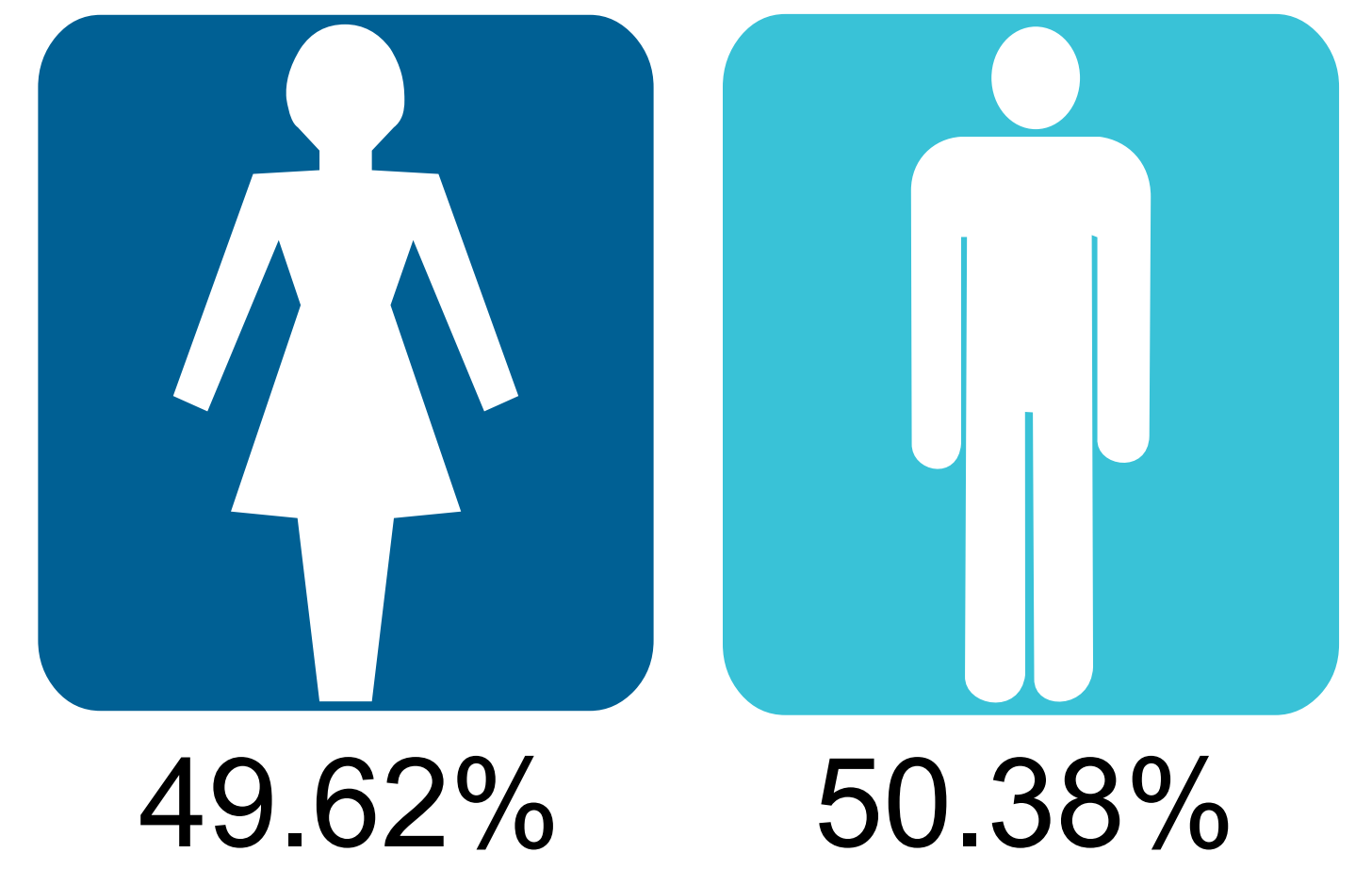
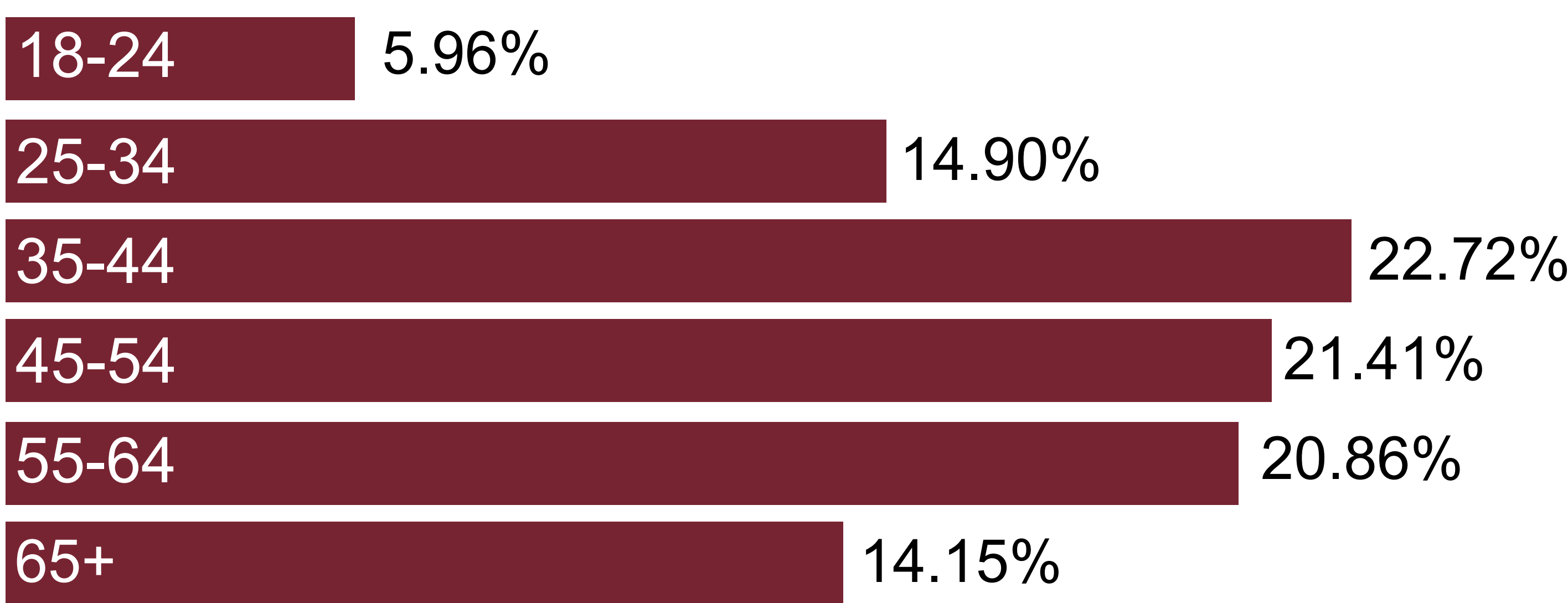
Over 50% Alumni members would be motivated to rejoin when in-person meetings resume

"I am a big fan of the organization; it is just that I prefer in-person meetings."
- Alumni member from District 119

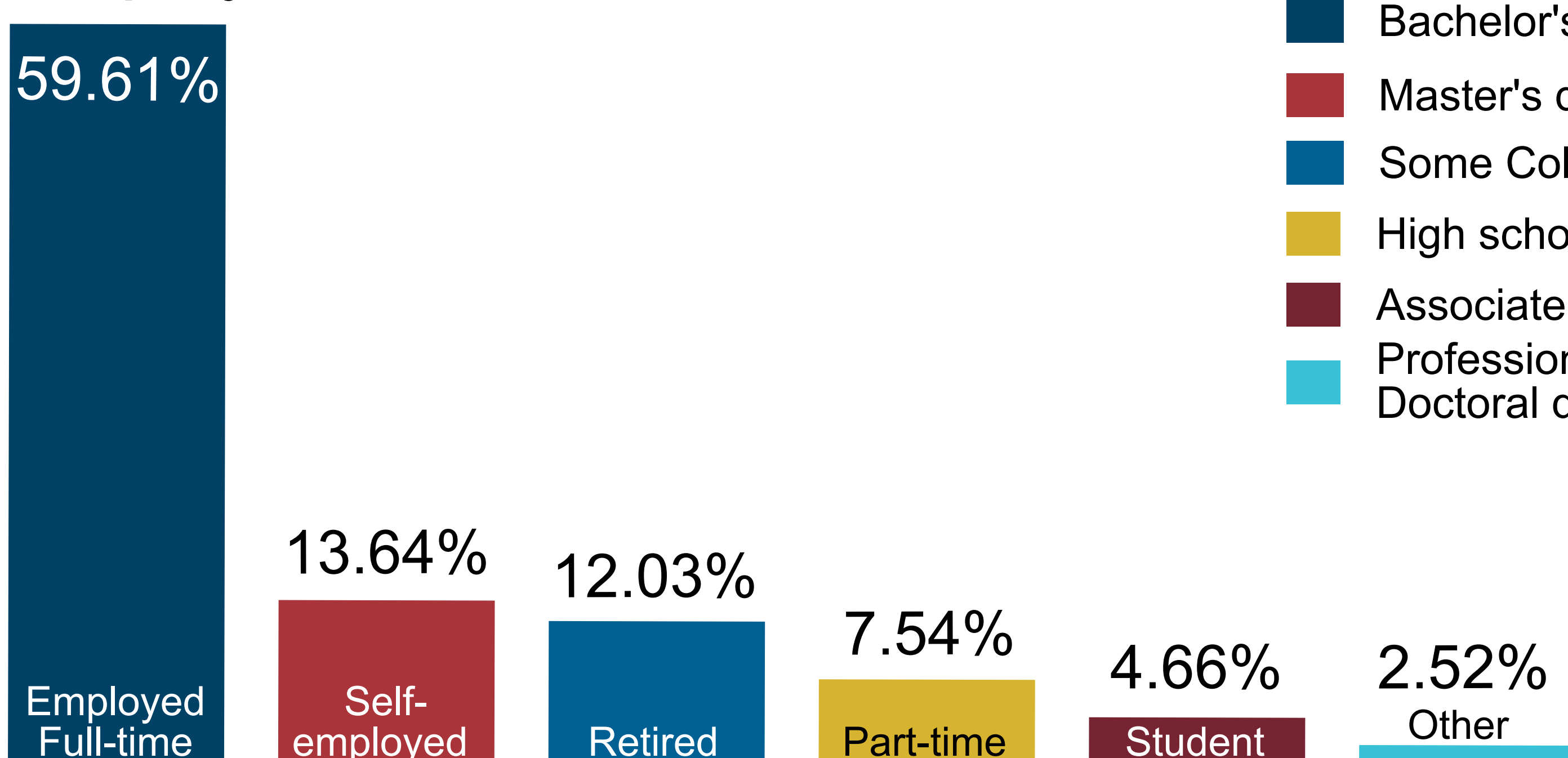
"As soon as in-person meetings are back I will renew my membership."
- Alumni member from District 92

Alumni Demographics

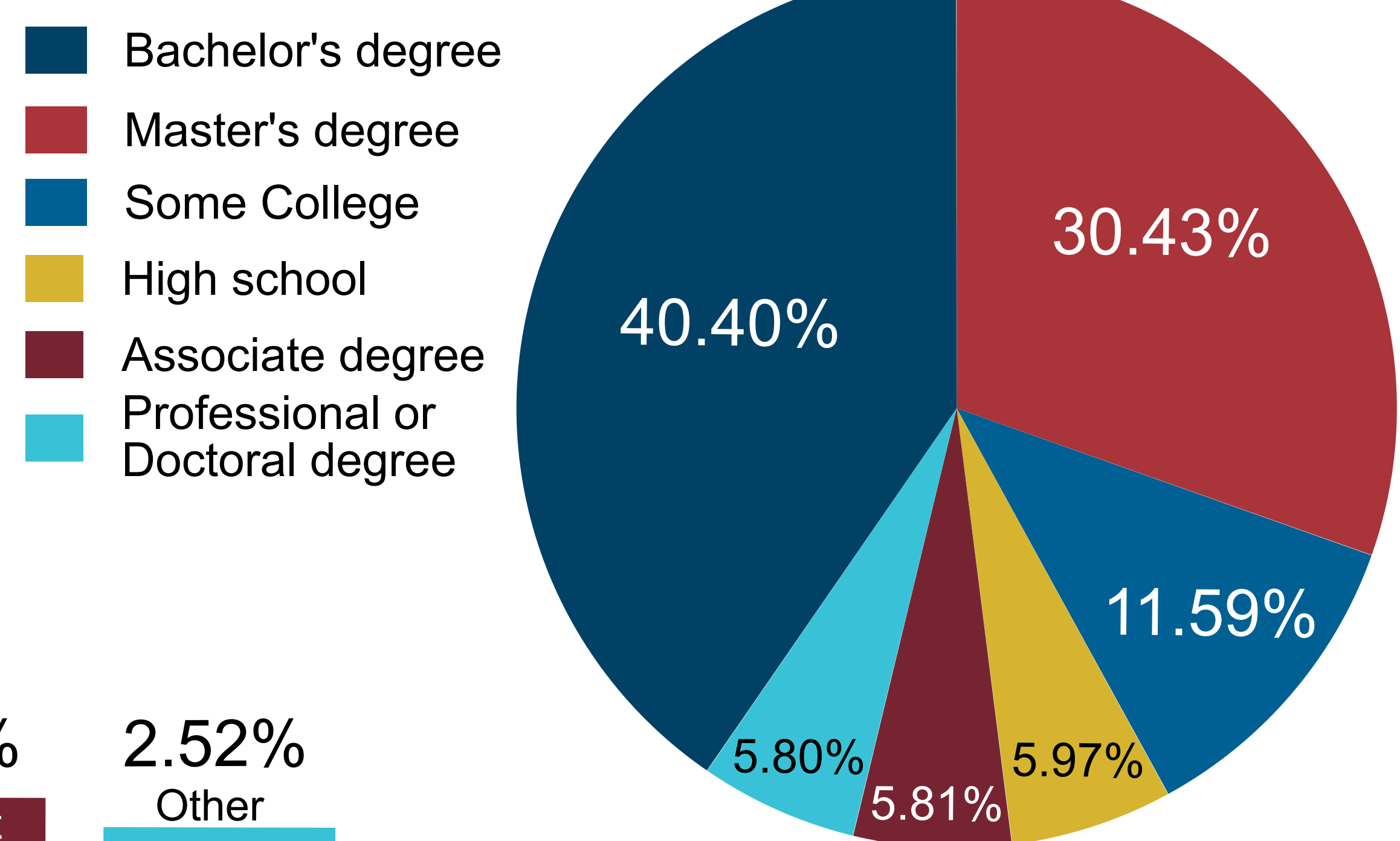
Age



Employment Status



Education



+/- 4.1% Margin of error

95% Confidence interval

6.3% Response rate

90.8% Completion rate